



COFFEE

CASE STUDY



“

VMC have become a trusted partner. Their values and commitment to customer excellence match our own, and the service has been consistently excellent and reliable.

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**Chris and Dawn Harwood - Directors,
86 Degrees Coffee Ltd**

86 DEGREES COFFEE

HELPING BUSINESSES DELIVER PREMIUM SELF-SERVICE COFFEE EXPERIENCES WITH RELIABLE CONTACTLESS PAYMENTS

86 Degrees Coffee Ltd. creates reliable, fully supported premium commercial coffee machine solutions for businesses across the UK. As the UK Premier Dealer for De Jong Duke coffee machines, the company provides a complete coffee infrastructure, including machine leasing, installation, servicing, remote diagnostics, ingredients, spare parts and contactless payment solutions.

Working with customers across multiple sectors 86 Degrees Coffee helps businesses create reliable, self-service coffee experiences that meet the needs of modern users.

THE CHALLENGE

As customer demand for self-service coffee stations continued to grow, many businesses required a flexible payment solution that could operate reliably outside of staffed hours while providing a seamless user experience.

For 86 Degrees Coffee, it was important to complement its premium bean-to-cup coffee machines with a cashless payment solution that was simple to deploy, dependable in operation and capable of supporting different customer requirements, from everyday self-service to larger events and hospitality packages.

THE VMC SOLUTION

Having first met the VMC team at a trade show, 86 Degrees Coffee chose VMC as its cashless payment partner based on the team's knowledge, responsive support and shared commitment to customer service.

Payment readers are now installed alongside De Jong Duke bean-to-cup coffee machines, providing customers with a fast, secure and reliable payment experience. The straightforward ordering process, quick delivery and simple installation allow contactless readers to be deployed seamlessly as part of each coffee machine installation.

The partnership has enabled 86 Degrees Coffee to offer customers a complete, modern coffee solution that combines premium equipment with the convenience of contactless payments.

Looking ahead, 86 Degrees Coffee is exploring additional integrations that will allow customers to link payment technology with membership and loyalty schemes, providing even greater flexibility for end users.



SOLUTION OVERVIEW

- Reliable self-service coffee stations for staffed and unstaffed environments
- Reduced cash handling
- Fast, secure contactless transactions
- Valuable reporting through the Dashboard, helping customers monitor usage and sales
- Increased sales
- Reliable performance, even across geographically remote locations

CLIENT FEEDBACK

"We have seen an increase in ingredients sales from those customers with contactless payments"

"VMC are a trusted partner who we can rely on. The system is easy to set up, simple to use and has proven extremely reliable.

Why would we go elsewhere, when service has been consistently excellent and reliable?!"

**Chris and Dawn Harwood - Directors,
86 Degrees Coffee Ltd**



Scan here to view full case study on our website

